



**BEAC's 2<sup>nd</sup> Annual Districts Leading with Equity Conference  
April 27 & 28, 2023**

**The I Hotel and Convention Center | Champaign, Illinois**

**Sponsorship Levels and Benefits**

**\$1,000 – Bronze: Donation**

- Name recognition and logo on conference e-mail invitations and Participants Program.
- Name recognition from stage and logo placed on general sponsor recognition signage at the event.
- Booth space will be provided in our exhibit hall (Valued at \$500).
- VIP seating at the conference's Keynote Luncheon.
- Name recognition and/or logo on conference registration page.

**\$2,500 – Silver: Networking Evening Reception Sponsor**

- Major emphasis on all printed materials including the Participants Program, conference signage and will be communicated as a major sponsor.
- Specific, major signage will be displayed at the Networking Reception indicating your organization as the sponsor and noted as such in the Participants Program.
- Four guests at the Networking Reception. Guests may be used for organization employees or other special guests.
- The CEO, or his/her designee, will be introduced at the reception and given three to five minutes to formally greet the participants.
- A booth in our exhibit hall (Valued at \$500).



- Two guests at the Keynote Luncheon. Seats will be located near the speaker's platform and may be used for organization employees or other special guests (Valued at \$60).
- Full-page program acknowledgment in the Participants Program.
- Opportunity to insert materials into Participant's Tote Bags.

### **\$3,500 – Gold: Keynote Speaker Luncheon Sponsor**

- Dedicated banner recognition will be displayed at the Keynote Luncheon indicating your organization as the sponsor and noted as such in the Participants Program.
- Prominent logo recognition on the main sponsor banner, displayed throughout the conference. Logo recognition on signage at the entrance to the Luncheon.
- The CEO, or his/her designee will be introduced at the Luncheon and given 5 minutes to greet guests.
- The CEO, or his/her designee, will be seated at the speaker's table.
- One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform and may be used for organization employees or other special guests (Valued at \$200).
- A booth in our exhibit hall (Valued at \$500).
- Full-page program acknowledgment in the Participants Program.
- Opportunity to insert materials into Participant's Tote Bags.



### **\$5,000 - Platinum Level Sponsor**

- Major emphasis on promotion and print materials, including the Participants Program and conference signage.
- Major logo recognition on conference web page, with clickable link.
- Six guests at the Keynote Luncheon. Seats will be located near the speaker's platform and may be used for organization employees or other special guests (Valued at \$160).
- The CEO, or his/her designee will be introduced at the Luncheon and given 5 minutes to greet guests.
- The CEO, or his/her designee, will be introduced and acknowledged at the Keynote Luncheon.
- Full-page program acknowledgment in Participants Program.
- Booth space in our exhibit hall (Valued at \$500).
- Opportunity to insert materials into Participant's Tote Bags



**How to make a sponsor payment:**

You can make a payment online or mailing a check. All donations are deemed tax-deductible absent any limitations on deductibility applicable to a particular taxpayer. Go to <https://www.thebeac.org/make-a-donation>, select “other” and enter the sponsor amount, and choose how you would like the donation to be used from the drop-down menu (i.e., Equity conference).

If you make a payment by mailing a check, you ensure that 100% of your contribution goes directly to BEAC. Checks should be made payable to "The Black Educational Advocacy Coalition" and mailed to:

The Black Educational Advocacy Coalition  
P.O. Box 17541 Kedzie Avenue  
Hazel Crest, IL 60529

(Include a note if you would like the donation to be used for a particular project.)

For more information about our corporate giving program, please contact BEAC at [contactus@thebeac.org](mailto:contactus@thebeac.org).